

# Everything You Need Under One Roof



At Edina Realty, we go beyond the sale, offering a variety of products and services to enhance your home buying, selling and ownership experience. We provide everything under one roof.

## **Edina Realty Title**

Edina Realty Title offers standard closing and title services as well as innovative programs such as Closing Express<sup>SM</sup>, a convenient, streamlined alternative to traditional closings and LIST Now<sup>SM</sup> which completes a seller's title work in advance of the sale, allowing for quick title status confirmation once the home is sold. Contact Edina Realty Title at 952-928-5200 for the closing center nearest you.

## **Edina Realty Mortgage**

Edina Realty Mortgage can provide quick answers, fast approvals and competitive rates and terms. For your convenience, loan officers are located in most Edina Realty offices. Contact Edina Realty Mortgage at 952-928-5300.

## **Edina Realty Relocation**

If you, or someone you know, are moving to or from the area, take advantage of Edina Realty's free relocation services. Our experts will take the guesswork out of finding school and community information and it will make the move itself an easy one. Contact us at 952-928-5850.

## **Specialty Divisions Exceptional Properties**

Customers looking to buy or sell an upper-bracket home will appreciate the expertise, personal attention and extensive networking available through Edina Realty's Exceptional Properties division. Contact Exceptional Properties at 952-928-5900.

## **New Construction**

Edina Realty has long been a leader in the sale of new homes. Edina Realty's Builder Resource Group is solely dedicated to the unique needs of the new construction arena. Because we understand that it takes a number of services to successfully market and sell a new development, our Builder Resource Group is made up of a combination of experts from our real estate, mortgage and title companies. Contact the Builder Resource Group at 952-928-5195.

## **Lakeshore & Outdoors**

When it comes to buying or selling recreational/lakeshore properties, our Minnesota/Wisconsin network of offices are known for being leaders. This network allows our customers to search different areas without changing companies. Contact your Edina Realty agent to find out more.



## Products and Services

### Edina Realty Home Services Plus™

Combines the safety of a professional home inspection with the security of the best home warranty available. The program adds value for both buyers and sellers.

**For Sellers:** Protects against costly repairs while the home is listed for sale and may make the home more appealing and sell faster.

**For Buyers:** Provides peace of mind knowing that your home's plumbing, heating and major appliances are covered for a year from closing. Also covers roof and foundation repairs up to \$2,000 each.

Call toll-free at 888-334-6236.

### Edina Realty Home Warranty One

Home Warranty One is a service contract that protects against mechanical breakdown of covered systems and appliances in the home.

**For Sellers:** Sell your home with confidence, knowing that a home warranty makes your home more appealing, and provides the edge you need to help complete the transaction!

**For Buyers:** Eliminates the uncertainty and reduces the repair expense to a reasonable deductible for covered items. (Subject to terms and conditions.)

Call toll-free at 888-334-6236.

### Edina Realty Insurance

Edina Realty Insurance offers a complimentary insurance review with a specialist who will discuss your needs and provide in-depth information about the coverage that is best for you, including a price quote. Contact Edina Realty Insurance at 1-866-476-2044.

- Guaranteed quote provided to every Edina Realty buyer
- No credit scoring
- No prior claim assessment
- Policy issued at closing

### Guaranteed Sale Program

This easy-to-use program allows customers to buy their dream home without the contingency and worry of selling their current home.

## Advertising and Promotion

### Nonstop promotion

Edina Realty is one of the leading real estate advertisers in our area. We use a mix of media including television, radio, newspaper, magazine, the Internet, Mobile Hotline, direct mail, and outdoor media to get maximum exposure for our listings.

### Internet: [www.edinarealty.com](http://www.edinarealty.com)

Our Web site offers full-color, detailed information and global exposure for all our listings. In addition, the Edina Realty Web site is now consumers' one stop for home-related information and services.

### Mobile Hotline: 952-858-5858 or 800-799-5858

The Mobile Hotline program incorporates voice, text, with mobile Web with access to photos and e-mail to connect our listings with potential buyers. This is an incredible convenience for both buyers and sellers.

**Visit us at [www.edinarealty.com](http://www.edinarealty.com)**